

Food & Drink Guild

As well as appearing on over 6000 product lines, the Vegetarian Society's Seedling Symbol Trademark is also displayed on restaurant, hotel and cafe menus all over the UK, all as members of the Society's highly influential Food & Drink Guild scheme.

This instantly recognisable symbol ensures that when vegetarians are eating out, they can dine with complete confidence, safe in the knowledge that recipes and working practices fully comply with the Vegetarian Society's strict criteria concerning vegetarian suitability. It is widely recognised as the best possible way of displaying an establishment's vegetarian credentials.

The Seedling trademark is only used in relation to approved dishes and products. Accreditation does not mean the complete establishment is approved by the Society, as we approve vegetarian meals from establishments that are not exclusively vegetarian.

For more information, look at the Food & Drink Guild listings on our website www.vegsocapproved.com or email vegsocapproved@vegsoc.org.



National Vegetarian Week A busy time for Guild members



RAINBOW CAFE (Cambridge) enjoyed a hugely successful National Vegetarian Week, attracting lots of customers with their 'Feast for a Tenner' offer. Owner Sharon Meijland said: 'This year surpassed our wildest expectations. The queues were huge to enjoy our NVW offer, and I estimate 80% were not vegetarians so that is a huge compliment to our food and a great hope for vegetarian food in general.'
www.rainbowcafe.co.uk
01223 321551



THE SUNDIAL GROUP offered an all-vegetarian table d'hôte menu at their three residential conference, meeting and training venues (Barnett Hill in Surrey, Highgate House in Northamptonshire and Woodside in Kenilworth). Sundial are committed to inclusive catering; they believe that guests with special dietary requirements should not need to face anxiety over lack of choice when attending events at a Sundial centre. The promotion was very well received and Sundial Group has made the decision to celebrate National Vegetarian Week every year.

www.sundialgroup.com
Woodside: 01926 852217
Highgate: 01604 505505
Barnett Hill: 01483 893361



tibits celebrated the launch of National Vegetarian Week in style at their Heddon Street restaurant, when vegetarian model Juliet, a fabulous advertisement for the benefits of a meat-free diet, revealed all! Newly arrived in the UK, tibits is a vegetarian restaurant where you pay by weight. Diners can choose from over 40 hot and cold dishes, all produced from seasonal ingredients with the best of Asian, Mediterranean and Indian influences, with around 25 imaginative salad options available at all times. The al fresco areas are perfect for whiling away summer evenings.

12-14 Heddon Street, Regent Street Food Quarter, London 0207 758 4110
www.tibits.co.uk